

Our Story – ConnectureDRX

Our Commitment

ConnectureDRX develops innovative Medicare and drug transparency technologies, unparalleled distribution networks and actionable healthcare insights to deliver a personalized member experience that contributes directly to our customers' growth.

We Offer:

- Solutions that support the entire Member Journey—from acquisition to engagement to retention. Our solutions drive member satisfaction, reduce costs for both members and health plans, elevate CAHPS scores and positively influence Star ratings.
- The most extensive distribution network in the Medicare industry connecting all stakeholders in delivering greater health plan visibility, cost transparency and higher rates of Medicare enrollment. This distribution network includes the largest selection of health insurance products across the Medicare Market.
- Easy-to-use digital tools that support Medicare plan enrollment and drug comparison to ensure consumers always find their best fit plans
- Gold Standard Drug Pricing and the most accurate out-of-pocket Medicare plan estimates available
- The most extensive therapeutic alternatives database of medication options with lower-cost savings, proven to deliver higher rates of medication adherence
- Personalized data, unique member information and actionable insights that optimize the member experience



Our History and Experience

ConnectureDRX—known to many in the healthcare industry as DestinationRX—has been serving customers since 2000.

With more than 20 years of experience, we are known as the industry leader for Medicare shopping, quoting, enrollment and retention, and recognized nationwide for our unparalleled network distribution. Our drug transparency technologies and gold standard drug pricing are time-tested and proven in both the Medicare and Commercial marketplaces.

Our History and Experience

With more than 42,000 active NDCs in 140 drug classes, our drug transparency technologies, therapeutic alternatives database and insights and analytics have a significant and expanding presence in the commercial healthcare market, as well as in Medicare. These technologies support over 50 million drug searches annually.

As a SaaS company, we provide hosted and API solutions to health plans, multi-insurance carrier Field Marketing Organizations, agencies of all kinds and pharmacy benefit managers. We also have the largest number of health insurance carriers in the Medicare industry.



Our Insights

Our Insights deliver unique data and information our customers rely upon to:

- Deliver a hyper-personalized member experience
- Develop proactive and informed distribution strategies
- Measure campaign effectiveness and track ROI
- Monitor quoting activity and enrollment trends, and improve channel performance
- Elevate member engagement, build brand loyalty and retain customers for life

Our Customers

Our health plan customers deliver optimal member experiences. With our high-touch digital solutions, actionable insights, drug transparency technologies, and network distribution, we help health plans deliver a more holistic and personalized experience by engaging members at every stage in the member journey—from acquisition to engagement to retention. As we support members

in effectively navigating their Medicare plans, health plans realize more favorable CAHPS survey responses, receive fewer complaints and disenrollment and see higher Star ratings.

Our FMO and agency customers successfully grow their businesses. Agents are the lifeline between consumers and the plans they enroll in. With our PlanCompare ONE digital Medicare platform for large FMOs and agencies, and Medicare Edge for small to mid-sized agencies, agents strategically manage their book of business and health plan inventory as they capture and retain customers. Agents drive enrollment volume and improve member engagement for health plans as well. Digital tools, breadth of products and personalized messaging elevate the professionalism of every agent, inspiring greater consumer trust.

Our Customers

Our B2B customers drive higher levels of consumer confidence in an increasingly digital world. ConnectureDRX demonstrates that consumers with access to the right digital tools, lower-cost drug alternatives and messaging personalized uniquely for them navigate healthcare more confidently. Technology solutions guide members to their best fit plans and keep them engaged and informed after enrollment.



Want more information on our solutions, experience,
customer commitment to healthcare and more?

Connect with us today [here](#)

OR

Email <mailto:marketing@connecture.com>